



# BALLINA SHIRE BUSINESS EXCELLENCE AWARDS

Presented by



Ballina Chamber  
of Commerce

SPONSORSHIP  
PROSPECTUS 2023

# YOUR OPPORTUNITY TO PARTNER WITH THE REGION'S PREMIER BUSINESS AWARDS

The Ballina Shire Business Excellence program is designed to recognise and reward excellence in business, foster innovation, and encourage a focus on sustainability, corporate citizenship and safe work practices. The awards also provide an annual opportunity for traders to review systems and undertake operational improvements.

Award categories represent the diversity of business throughout the Ballina Shire, including Lennox Head, Newrybar, Tintenbar, Alstonville, Wollongbar and Wardell. Any business within the Ballina Shire LGA boundaries is eligible to enter.

# CATEGORIES

Outstanding Young Business Leader  
Excellence in Large Business  
Employer of Choice – Over 20 Employees  
Employer of Choice – Under 20 Employees  
Excellence in Diversity and Inclusion  
Excellence in Innovation  
Excellence in International Business  
Excellence in Micro Business  
Excellence in Small Business  
Excellence in Sustainability  
Outstanding Business Leader  
Outstanding Community Organisation  
Outstanding Employee  
Outstanding Start-up  
Outstanding Visitor Experience

## THE GALA AWARDS DINNER & DANCE

The Ballina Shire Business Night of Nights is a red-carpet gala affair attracting the who's who of the Northern Rivers. Featuring spectacular food and entertainment, the awards event is a fantastic social occasion with plenty of opportunity to network and engage with entrepreneurial and innovative local business people or to hit the dance floor to celebrate another year of doing business in paradise!

There is a range of ways your business can actively support the awards program, with packages to suit all budgets and objectives. A comprehensive marketing campaign will commence from June and ramp up as the awards program progresses. Get in quick to secure your spot!

Gold, Silver & Bronze SPONSORSHIP Packages			
Inclusions	Gold \$2,500	Silver \$1,300	Bronze \$700
1. Opportunity to present award category at the Business Awards Gala Dinner & Dance	✓	✓	
2. Company name acknowledged on trophy presented to category winner	✓		
3. Four complimentary tickets to the awards ceremony	✓		
4. Company name and logo on Business Awards Posters	✓		
5. Company Logo and category naming rights on all Business Awards Collateral	✓		
6. Company name and logo exposure via the media	✓		
7. A featured advertisement in the Post Awards Social Media Feature	✓	✓ (logo only)	✓ (name only)
8. Company name and logo printed on Business Awards Programs	✓	✓	
9. Opportunity to place banners throughout Business Awards Gala Dinner & Dance venue	✓ (multiple)	✓ (one only)	
10. Company recognition on all Business Awards Collateral	✓	✓	
11. Company name exposure via radio (where practical)	✓		
12. Company name and logo exposure via Chamber Facebook Page	✓	✓	✓ (name only)
13. Company name and logo exposure via Chamber website	✓	✓	✓ (name only)
14. Company name and logo featured on large screen stage presentation throughout the awards ceremony	✓	✓	✓ (name only)
15. Support local business and reward business excellence	✓	✓	✓

\* Company logo will be sized according to Sponsorship level

## SPONSORSHIP Application FORM

Name of Organisation:

Sponsorship Contact Person:

Phone Contact:

Email Contact:

Postal Address:

Signature:

Date of Application:

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### PREFERRED LEVEL OF SPONSORSHIP

<input type="checkbox"/>	GOLD	Sponsorship	\$2,500
<input type="checkbox"/>	SILVER	Sponsorship	\$1,300
<input type="checkbox"/>	BRONZE	Sponsorship	\$700

Total Sponsorship Contribution (inc GST) \$\_\_\_\_\_

Terms of Payment are 30 days after tax invoice distribution.

Please return this form via email to [events@ballinachamber.com.au](mailto:events@ballinachamber.com.au)