



THE BALLINA SHIRE BUSINESS AWARDS 2025

YOUR OPPORTUNITY TO PARTNER WITH THE REGION'S PREMIER BUSINESS AWARDS

The Ballina Shire Business Awards program is designed to recognise and reward excellence in business, foster innovation, and encourage a focus on sustainability and good corporate citizenship.

Award categories represent the diversity of business throughout the Ballina Shire, including Lennox Head, Newrybar, Tintenbar, Alstonville, Wollongbar and Wardell. Any business within the Ballina Shire LGA boundaries is eligible to enter.

THE GALA AWARDS DINNER

The Ballina Shire Business Night of Nights is a red-carpet gala affair attracting the who's who of the Northern Rivers. Featuring spectacular food and entertainment, the awards event is a fantastic social occasion with plenty of opportunity to network and engage with entrepreneurial and innovative local businesspeople or just to celebrate another year of doing business in paradise!

There is a range of ways your business can actively support the awards program, with packages to suit all budgets and objectives. Some package options also provide a great way to access tickets.

A comprehensive marketing campaign will commence from April and ramp up as the awards program progresses to its conclusion on August 2nd.

Our Major Event, Event, Photo Booth and Individual Award Partners will be acknowledged in the lead up to the Awards night and throughout the evening including the acknowledgment and promotion of their businesses by the Mast of Ceremonies.

Don't miss out on this exceptional opportunity to showcase your brand and support the thriving business community in the Ballina Shire. To secure your partnership package either complete the attached EOI or simply purchase your package on our web site and we'll be in touch or contact our Executive Officer Jon

Dickson:

info@ballinachamber.com.au or 0466 639 635



PARTNERSHIP PACKAGES

Partner with the Ballina Chamber at the Ballina Shire Business Awards 2025. Enjoy the promotional and marketing benefits listed below. Be seen to be supporting your local business community.

PLATINUM PARTNERSHIP PACKAGE - \$2,200 (Incl. GST)

Package includes:

- Acknowledged as a Major Event Partner.
- Opportunity to address the audience at the Gala Dinner & Awards Night (Intro/Outro/Other).
- Corporate Hospitality:
 - 6 Tickets to the Gala Dinner & Awards Event
 - Additional tickets available at a discount
- Align your business with an Award Category*:
 - Opportunity to present the Award category
 - Official event photo taken with your Award category winner
 - Additional Award categories available at a discount
 - Early access to Award categories
- Opportunity to play a 3-minute video about your company prior to the presentation of your Award category.
- Company name & logo exposure on the stage screen throughout the Gala Dinner & Awards Event.
- Company name & logo exposure on the photo booth throughout the Gala Dinner & Awards Event.
- Opportunity to place multiple banners & collateral throughout the Gala Dinner & Awards Event.
- Company name and logo on all Ballina Shire Business Awards collateral, pre and post event (e.g., posters, menu & drinks list, invitations, EDMs, Chamber Newsletter, RSL Promotion).
- Company name and logo exposure via Chamber website.
- Your company name and logo promoted on Socials, through event affiliates and media where practical.



GOLD PARTNERSHIP PACKAGE - \$1,650 (Incl. GST)

Package includes:

- Acknowledged as an Event Partner.
- Corporate Hospitality:
 - 4 Tickets to the Gala Dinner & Awards Event
 - Additional tickets available at a discount
- Align your business with an Award Category*:
 - Opportunity to present the Award category
 - Official event photo taken with your Award category winner
 - Additional Award categories available at a discount
 - Early access to Award categories
- Opportunity to play a 2-minute video about your company prior to the presentation of your Award category.
- Company name & logo exposure on the stage screen throughout the Gala Dinner & Awards Event.
- Company name & logo exposure on the photo booth throughout the Gala Dinner & Awards Event.
- Opportunity to place a banner & some collateral at the Gala Dinner & Awards Event.
- Company name and logo on all Ballina Shire Business Awards collateral, pre and post event (e.g., posters, menu & drinks list, invitations, EDMs, Chamber Newsletter, RSL Promotion).
- Company name and logo exposure via Chamber website.
- Your company name and logo promoted on Socials, through event affiliates and media where practical.



SILVER PARTNERSHIP PACKAGE - \$1,210 (Incl. GST)

Package includes:

- Acknowledged as an Event Partner.
- Corporate Hospitality:
 - 2 Tickets to the Gala Dinner & Awards Event
 - Additional tickets available at a discount
- Align your business with an Award Category*:
 - Opportunity to present the Award category
 - Official event photo taken with your Award category winner
 - Additional Award categories available at a discount
 - Early access to Award categories
- Company name & logo exposure on the stage screen throughout the Gala Dinner & Awards Event.
- Company name & logo exposure on the photo booth throughout the Gala Dinner & Awards Event.
- Opportunity to place a banner & some collateral at the Gala Dinner & Awards Event.
- Company name and logo on all Ballina Shire Business Awards collateral, pre and post event (e.g., posters, menu & drinks list, invitations, EDMs, Chamber Newsletter, RSL Promotion).
- Company name and logo exposure via Chamber website.
- Your company name and logo promoted on Socials, through event affiliates and media where practical.

BRONZE PARTNERSHIP PACKAGE - \$550 (Incl. GST)

Package includes:

- Recognise as an Event Partner.
- Company name on the stage screen throughout the Gala Dinner & Awards Event.
- Company name exposure on the photo booth throughout the Gala Dinner & Awards Event.
- Company name on all Ballina Shire Business Awards collateral, pre and post event (e.g., posters, menu & drinks list, invitations, EDMs, Chamber Newsletter, RSL Promotion).
- Company name via Chamber website.
- Your company name promoted on Socials, through event affiliates and media where practical.
- Awards available at a discount*.
- Early access to Award categories.
- Tickets available at a discount.

PHOTO BOOTH PARTNERSHIPS - \$1,650 incl. GST

Maximum 4 Photo Booth Partners

Partnership includes:

- Your name and logo displayed on the booth.
- Your name and logo on the photos that are printed out and taken home.
- Acknowledged as an Event Partner.

NB: Award categories to partner available at a discount*. Early access to Award categories. Tickets available at a discount.



INDIVIDUAL AWARDS PARTNERSHIPS - \$330 per Award incl. GST

Be seen as a local industry leader and associate with an Award category* that reflects your values. You can partner in an individual award category:

- Your name will be announced as the award partner when award presented.
- You can present the award.
- You also get an official event photo taken with your Award category winner.
- You will also be acknowledged as an Individual Award partner.
- Additional Award categories available at a discount. Event tickets available at a discount.

NB: The sale of Partnership Packages will open prior to the sale of Individual Awards Partnerships. This to allow event partners the first opportunity to be associated with their chosen Award category.

There are 23 categories to choose from. You can partner in individual awards in the following categories (**get in quick to reserve your category, first come first served basis**):

1. Excellence in Retail and Personal Services
2. Excellence in Trade, Construction & Manufacturing
3. Excellence in Business & Professional Services
4. Excellence in Health, Care & Wellness Industries
5. Excellence in Agriculture & Primary Industries
6. Excellence in Creative Industries
7. Outstanding Trainee/Apprentice of the Year
8. Outstanding Employee
9. Outstanding Young Business Leader
10. Outstanding Business Leader – (under 21 employees)
11. Outstanding Business Leader – (21 employees and over)
12. Excellence in International Business
13. Employer of Choice – (under 21 employees)
14. Employer of Choice – (21 employees and over)



15. Excellence in Innovation
16. Excellence in Sustainability
17. Outstanding Community Organisation
18. Outstanding Visitor Experience (Regional Only)
19. Outstanding New Business
20. Excellence in Diversity & Inclusion
21. Excellence in Micro Business - (less than 5 employees)
22. Excellence in Small Business - (5- 20 employees)
23. Excellence in Large Business – (21 employees and over)

NB: Where a category does not have any qualifying nominations, category partners will have the choice of partnering in other categories. Where no further categories are available, the partner will receive a partial refund offset against award event attendance tickets.

***Award categories are subject to availability and allotted on first come basis.**

CHARITY RAFFLES AND DOOR PRIZES

If you can't partner with us in a package, consider donating a raffle or door prize. All money raised donated to charity. Donors recognised at the prize draw and acknowledged as a donor partner on a slide at the Awards event.

MORE INFORMATION

Contact: Jon Dickson

0466 639 635

info@ballina.chamber.com.au



BALLINA SHIRE BUSINESS AWARDS 2025

Expression of Interest

We would like to pursue a Ballina Shire Business Awards Partnership as a

- Platinum Package Partner - \$2,200 incl. GST (Category Award of Choice)
- Gold Package Partner - \$1,650 incl. GST (Category Award of Choice)
- Silver Package Partner - \$1,210 incl. GST (Category Award of Choice)
- Bronze Package Partner - \$550 incl. GST
- Photo Booth Partner - \$1,650 incl. GST

We would like to be aligned to the following category/ies (please be aware that categories may already be aligned to a confirmed sponsor, however we will do our best to accommodate)

- Excellence in Retail and Personal Services (all categories \$330 incl. GST unless part of a Partnership package)
- Excellence in Trade, Construction & Manufacturing
- Excellence in Business & Professional Services
- Excellence in Health, Care & Wellness Industries
- Excellence in Agriculture & Primary Industries
- Excellence in Creative Industries
- Outstanding Trainee/Apprentice of the Year
- Outstanding Employee
- Outstanding Young Business Leader
- Outstanding Business Leader – (under 21 employees)
- Outstanding Business Leader – (21 employees and over)
- Excellence in International Business
- Employer of Choice – (under 21 employees)
- Employer of Choice – (21 employees and over)



- Excellence in Innovation
- Excellence in Sustainability
- Outstanding Community Organisation
- Outstanding Visitor Experience (Regional Only)
- Outstanding New Business
- Excellence in Diversity & Inclusion
- Excellence in Micro Business - (less than 5 employees)
- Excellence in Small Business - (5- 20 employees)
- Excellence in Large Business – (21 employees and over)

Partnership Package Details:

Business Name:	
Contact Person:	
Email:	
Phone:	

Please return to Jon Dickson: info@ballinachamber.com.au



PARTNERSHIP PACKAGES

Terms and Conditions

By accepting a partnership package or other form of partnership for the Ballina Chamber of Commerce Business Awards, partners agree to the following terms and conditions:

1. Partnership Packages, Individual Award Partnerships and Photo Booth Partnerships: Partners will receive the benefits and entitlements outlined in their chosen partnership. The duration of the partnership agreement is limited to the current awards cycle.
2. Payment Terms: Partners agree to pay the full partnership amount upon the success of the application and an invoice is provided. Payments are due within 7 days of invoice or no later than the date of the event (2nd of August 2025), whichever is sooner. Late payments may result in the forfeiture of partnership benefits.
3. Partner Obligations: Partners are required to provide high-resolution logo artwork, approve marketing materials promptly, and meet all payment deadlines. Partners are responsible for the accuracy and content of any materials they provide.
4. Organiser Obligations: The Ballina Chamber of Commerce will promote partners according to the benefits outlined in their chosen package. This includes logo placement, acknowledgements, and delivery of agreed-upon entitlements.
5. Intellectual Property: Partners grant the Ballina Chamber of Commerce a non-exclusive, non-transferable license to use their logo and trademarks solely for the purpose of promoting the awards. No transfer of ownership occurs through this agreement.
6. Exclusivity: Exclusive partnership rights may be granted within specific industries or categories, subject to availability and the terms of the chosen partnership package.
7. Confidentiality: Both parties agree to keep confidential any sensitive information shared during the course of the partnership agreement.
8. Termination: Either party may terminate the partnership agreement with 30 days' written notice. Refunds will be provided on a pro-rata basis, less any expenses already incurred by the Ballina Chamber of Commerce.
9. Liability and Indemnification: The Ballina Chamber of Commerce shall not be liable for any damages, losses, or claims arising from the partner's actions or the use of their products/services. Partners agree to indemnify and hold the Ballina Chamber of Commerce harmless from any such claims.
10. Governing Law and Jurisdiction: This partnership agreement shall be governed by the laws of New South Wales, Australia. Any disputes will be subject to the exclusive jurisdiction of the courts in New South Wales.
11. Amendments: Any changes to the partnership agreement must be made in writing and signed by both parties.
12. Force Majeure: Neither party shall be liable for any failure to perform due to unforeseen circumstances beyond their control, such as natural disasters or pandemics. In such cases, the partnership agreement may be terminated without penalty.
13. All partnership prices inclusive of GST.
14. By proceeding with a partnership package, partners acknowledge that they have read, understood, and agree to be bound by these terms and conditions.

