



**Ballina Chamber
of Commerce**

Supporting the Local Business Community

Ballina Shire Business Excellence Awards

April to July 2026

Partner With Us – Partnership Prospectus

EVENT OVERVIEW

The Ballina Shire Business Awards celebrate the outstanding achievements of local businesses and individuals who drive innovation, growth, and community spirit. As the premier business event in the region, the Awards offer a unique opportunity to showcase your brand, connect with industry leaders, and demonstrate your commitment to supporting local enterprise. Partnering with the Ballina Chamber of Commerce positions your business at the heart of our thriving business community.

THE GALA AWARDS DINNER

The Ballina Shire Business Night of Nights is a true red-carpet celebration, drawing the who's who of the Northern Rivers for an unforgettable evening of glamour, connection and community pride.

Date: Saturday July 11, 2026 **Venue:** Ballina RSL

This spectacular gala features an exceptional evening with vibrant entertainment and a room buzzing with innovative, entrepreneurial local leaders. It's the perfect opportunity to network, build relationships or simply celebrate another incredible year of doing business in paradise.

There are multiple ways for your business to get involved, with partnership packages designed to suit a wide range of budgets and objectives—many of which also offer excellent access to event tickets.

A comprehensive marketing campaign launches in April and builds momentum right through to the Awards Gala on July 11, ensuring strong visibility for all partners. Our Major Event Partners, Photo Booth and Individual Award Partners will be acknowledged throughout the campaign and celebrated on the night, including dedicated recognition and promotion by the Master of Ceremonies.


Don't miss this exceptional opportunity to elevate your brand and stand proudly alongside the thriving business community of the Ballina Shire. To secure your partnership package, simply send your EOI, purchase your package via our website, or contact our Executive Officer.

Contact to Secure:

Jon Dickson, Executive Officer
info@ballinachamber.com.au | 0466 639 635

PARTNERSHIP OPTIONS COMPARISON TABLE

Inclusions	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000	Individual \$500
Gala Dinner tickets included	5	3	2	1	-
Discounted Additional Tickets	✓	✓	✓	✓	✓
Award Category Alignment	✓ Included	✓ Included	✓ Included	-	✓ Included
Present Award On Stage	✓	✓	✓	-	✓
Official Photo With Winner	✓	✓	✓	-	✓
Early Access to Award Categories	✓	✓	✓	✓	-
Additional Awards at Discount	✓	✓	✓	✓	✓
Company Video Played	Featured Video	-	-	-	-
Logo on Stage Screen and all collateral	Featured Logo	Logo	Logo	Name Only	Name Only
Logo on all pre-event promotion	Featured Logo	Logo	Logo	Name Only	Name Only



Banners & Collateral at Event	Multiple Placements	Banner+	Banner	-	-
Premium MC Mentions	✓	-	-	-	Name Announced

PARTNERSHIP PACKAGE DETAILS

Enjoy the promotional and marketing benefits listed below. Be seen to be supporting your local business community.

Platinum Partner – \$5,000 (Incl. GST)

Recognised at every opportunity as the Major Event Partner with premium exposure

- Opportunity to address the audience at the Gala Dinner & Awards Ceremony
- Event Naming Rights
- Corporate Hospitality
 - 5 tickets to the Gala Dinner & Awards Ceremony
 - Discounted additional tickets to the Gala Dinner & Awards Ceremony
- Aligning your business with an Award Category
 - Opportunity to present an award on stage
 - Official event photo taken with your Award category winner & the Business of the Year
 - Additional Award categories available at a discounted rate
 - Early access to award category selection
- Opportunity to play a 3-minute company video at Gala Dinner & Awards Ceremony
- Banners and collateral displayed at event
- Logo displayed on stage screen, included on photo booth and all event collateral
- Logo on website and social media promotion
- Logo on all pre-event promotions
- Premium visibility and MC mentions
- High profile media promotion via all social media channels
- Pre and post catch up re event logistics
- Partner Networking event with key Partners and BCC

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### Gold Partner – \$3,000 (Incl. GST)

*Event Partner with strong visibility and engagement*

- 3 Gala Dinner tickets plus Corporate Hospitality
- Discounted additional tickets to Gala Dinner & Awards Ceremony
- Aligning your business with an Award Category
- Opportunity to present an award on stage

- Official photo with award winner
  - Additional Award categories available at a discounted rate
  - Early access to award category selection
- Logo on stage screen, photo booth and all event collateral
- Banners and collateral displayed at event
- Logo on website and social media promotion
- Partner Networking event with key Partners and BCC
- Logo on all pre-event promotions

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Silver Partner – \$2,000 (Incl. GST)

Silver Event Partner with solid brand presence

- 2 Gala Dinner tickets plus Corporate Hospitality
- Discounted additional tickets to Gala Dinner & Awards Ceremony
- Aligning your business with an Award Category
- Opportunity to present an award on stage
- Official photo with award winner
 - Additional Award categories available at a discount
 - Early access to Award categories
- Logo on stage screen and photo booth
- Banners and collateral displayed at event
- Logo on website and social media promotion
- Logo on all pre-event promotions

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### **Bronze Partner – \$1,000 (Incl. GST)**

- 1 Gala Dinner ticket plus Corporate Hospitality
- Early access to award category selection
- Name on stage screen and photo booth
- Banners and collateral displayed at event
- Included as partner on website
- Name on all pre-event promotions

## **PHOTO BOOTH PARTNER – \$2,000 (Incl. GST)**

The Photo Booth was a huge success at last year's event and is expected to continue this year. This partnership includes exclusive branding opportunity at the event's photo booth and provides a lasting memory of the event with your branding:

- Logo on photo booth and printed photos
- Logo displayed on stage screen, photo booth display and all event collateral
- Logo on website and social media promotion
- Logo on all pre-event promotions
- Corporate Hospitality
- Discounted award category add-ons

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INDIVIDUAL AWARD CATEGORY PARTNER – \$500 per Award (Incl. GST)

Align your business with a specific award category:

- Name announced during award presentation
- Present sponsored award on stage
- Official event photo taken with your Award category winner
- Name displayed on stage screen and all event collateral
- Name on all pre-event promotions

AWARD CATEGORIES (26 AVAILABLE)

1. Excellence in Retail and Personal Services
2. Excellence in Trade, Construction & Manufacturing
3. Excellence in Business & Professional Services
4. Excellence in Health, Care & Wellness Industries
5. Excellence in Agriculture & Primary Industries
6. Excellence in Creative Industries
7. Outstanding Employee
8. Outstanding Young Business Leader
9. Outstanding Business Leader (20 employees and under)
10. Outstanding Business Leader (21 employees and over)
11. Excellence in International Business
12. Employer of Choice - 20 employees and under

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13. Employer of Choice - 21 employees and over
 14. Excellence in Innovation
 15. Excellence in Sustainability
 16. Outstanding Community Organisation
 17. Outstanding New Business
 18. Excellence in Diversity & Inclusion
 19. Excellence in Micro Business (0-5 employees)
 20. Excellence in Small Business (5-19 employees)
 21. Excellence in Medium Business (20-99 employees)
 22. Excellence in Large Business (100+ employees)
 23. Excellence in Workplace Health & Wellbeing
 24. Outstanding Visitor Experience
 25. Outstanding Visitor & 24-Hour Economy Collaboration
 26. Excellence in Sustainable Tourism

PARTNERSHIP TERMS AND CONDITIONS

1. **Partnership Packages:** Entitlements limited to the current awards cycle.
2. **Payment Terms:** Full amount due upon successful application. Due within 7 days of invoice or no later than the date of the event.
3. **Partner Obligations:** Partners must provide high-res logos and approve marketing promptly.
4. **Organiser Obligations:** The Ballina Chamber will promote partners according to the package benefits.
5. **Intellectual Property:** Partners grant a non-exclusive license to use trademarks solely for promotion.
6. **Exclusivity:** Exclusive rights may be granted within specific industries subject to availability.
7. **Confidentiality:** Both parties agree to keep sensitive information confidential.
8. **Termination:** Either party may terminate with 30 days' written notice.
9. **Liability:** The Chamber is not liable for damages from partner's actions.
10. **Governing Law:** Laws of New South Wales, Australia.
11. **Amendments:** Changes must be in writing and signed by both parties.
12. **Force Majeure:** Neither party liable for failure due to unforeseen circumstances.

Contact Details Ballina Chamber of Commerce info@ballinachamber.com.au | 0466 639 635 www.ballinachamber.com.au